



Healthcare Alliance of the Finger Lakes
The Power of One: Growing Workforce Talent

FOR IMMEDIATE RELEASE

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REGIONAL HEALTHCARE ALLIANCE LAUNCHES NEW WEBSITE AND NAME

Regional stakeholders collaborate to find and retain workforce talent

Geneva NY - - The Finger Lakes Regional Skills Alliance for Healthcare and Human Services announced today a new name (The Healthcare Alliance of the Finger Lakes) and Website, in its efforts to collaborate with a broad range of regional stakeholders to build talent in the healthcare industry.

The Alliance started early in 2009, as a result of a Healthcare Forum held in the previous year focusing on workforce trends in the healthcare industry. Finger Lakes Workforce Investment Board's Executive Director, Karen Springmeier explained, "Healthcare is one of six industry clusters our Board has identified as being of significant importance to the regional economy."

After the Healthcare Forum, regional leaders developed workgroups to impact specific issues in the healthcare industry including retention, training and hiring of workers along with the emerging 'pipeline' of new workers for the future. The Alliance was formed to bring all of these workgroups together and to engage stakeholders from all aspects of the healthcare industry.

In 2009 the Alliance has been focused on deploying educational summits with the three regional community colleges, participating in career fairs, and developing pre-employment assessments for regional healthcare employers.

"This has been a busy year," said Rich Bonneville, administrator for Seneca Nursing and Rehabilitation and a founding member of the Alliance. "Even though we are in an economic downturn, healthcare care continues to have hiring needs. The Alliance is working to ensure that there is a supply of talent now and later, when the economy comes back, and that we have industry solutions that impact our regional workforce issues."

For more information, go to www.HealthcareWorkforceAlliance.com or e-mail us at info@HealthcareWorkforceAlliance.com

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