



Healthcare Alliance of the Finger Lakes

The Power of One: Growing Workforce Talent



The Power of One

Who We Are

The Healthcare Alliance of the Finger Lakes is a dedicated partnership of public and private sector agencies whose primary goal is to develop solutions that focus on finding and keeping a talented workforce for all industries within the healthcare sector.

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What We Do

Our workforce strategies advance all regional healthcare industries, by growing and retaining workplace skills and talent, leveraging resources, and raising awareness around relevant issues and solutions.

Candidate Assessments – Let our partners assess your potential candidates

Recruitment Assistance – Our workforce specialists save you time and money

Skill Building Tools – Tap into our employer-driven educational curriculum and training sites.

Healthcare Information – Get the latest on career ladders, data, trends and best practices

Events – Our educational and networking events and activities advance healthcare in our region

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Why We Do It

The New York State Department of Labor estimates that the Finger Lakes region will see an increase of 1,800 jobs for RNs between 2004-2014. The aging of the population is likely to influence the demand for nursing professionals, as the use of both hospitals and nursing homes increase. Also important is the mix of RNs, LPNs, and other healthcare workers such as nursing aides that perform tasks with hospitals, nursing homes, and other health care institutions. Annual increases are projected for 270 openings for home health aides and 180 nursing aides and orderlies, in the period 2004-2014. Nursing homes and home health agencies report difficulties in hiring and retaining certified nursing aides, home health aides and personal care aides.

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What's In It for You

Our collective and broad representation gives us the ability to:

- 1) Leverage Resources & Funding
- 2) Engage Stakeholders to Support our Mission
- 3) Recruit and Retain a Skilled Workforce

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Why Join Us

The Alliance focuses on four primary areas of building and retaining workforce talent in the region's healthcare sector.

Pipeline:

Spark interest in youth and current workers in pursuing healthcare careers

Hiring:

Improve collaboration with workforce resources to recruit and hire skilled workers

Training:

Work to direct curriculum development and worker training, focusing on the adaptability and retraining of our existing workforce

Retention:

Address and improve quality of life issues impacting the work environment

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